**John L. Larkin**

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For additional details, see online resume: <https://thatlarkin.com>/resume

*Throughout my career, I have utilized an extensive set of technological, personal, and business-process skills to solve a variety of challenges, to increase revenue, and to streamline organizational systems.*

**Experience**

Founder and CEO, Advance CPE December 2020 - present

* Created a NASBA- and PCI-compliant webcast delivery platform for use by independent experts
* Execute operations: budgeting, procurement, financial statement preparation, all client services, accreditation requirements, application maintenance etc.
* Create and maintain superior customer experience, provide technical support

Webcast Operations Manager, American Institute of CPAs May 2017 - November 2020

* Coordinated and maintained the operations of 1,200 annual online education programs
* Managed overseas and US-based staff
* Built and replaced backend database to manage webcast production and delivery

Webcast Manager, Dir of Product Development, Western CPE October 2015 - April 2017

* Oversaw the production, duplication and distribution of a total of 800 hours of pre-recorded webcast education annually
* Streamlined operations through instructor modeling to achieve scalability and significant cost reduction

Founder, National Coalition of CPE Instructors January 2014 - October 2014

* Created an online education delivery system
* Filmed, edited and produced over 30 hours of continuing education for CPAs

Dir of MarComm, Dir of Distance Learning, Cal Society of CPAs August 2006 - January 2014

* Transformed a program of 50 two-hour webcasts into a "first-in-industry" operation offering 500 eight-hour events per year
* Created and implemented protocols and procedures for broadcasting 120 live events to web audience

Dir of Communications, American Society for Public Administration various 1996 - 2005

Built the organization's first website

Oversaw all aspects of production (copywriting, editing, printing, online distribution) of peer-reviewed journal and monthly newspaper

**Education**

Georgetown University, BA - English 1988

Saybrook University (ABT) - Organizational Systems, 2004